



MEDIA RELEASE – AUGUST 11, 2010

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Influential Moms Join Forces to Create a Supportive Business Network

Women, whether they be single, married, a mother working from home - there is no doubt that entrepreneurialism in Canada is strongly influenced by this group – Canadian women start four out of five businesses, in fact more than in any other country. In the past 15 years there has been a 50 percent increase in the number of self-employed women in Canada; one million Canadian women will own a small business by 2010 according to reports released by RBC Women Entrepreneurs Report and the CIBC "[Women Entrepreneurs: Leading the Charge](#)". A vast majority of these women are married and over half have children. Founders of *Bossy Mama* and *Mom Entrepreneurs Network* believe that female entrepreneurs can enhance their business when they are able to connect with other like-minded individuals who offer support and mentorship. Leigh Mitchell, founder of *Mom Entrepreneurs Network* and Carol McBee of *Bossy Mama* have joined forces to help encourage and support Canadian women running small businesses through their networks. In addition, *Bizlaunch*, a national entrepreneurial training company that provides resources to entrepreneurs across Canada, including the members of *Bossy Mama* and *Mom Entrepreneurs Network*, aide in the endeavor to provide tools to Canadian entrepreneurs through networking, providing small business resources, offering educational webinars on how to expand small businesses and client referrals to reach these motivated women from coast to coast.

“Our network was established from the desire for women to come together in an attempt to collaborate and support one another. Female entrepreneurs often work alone and feel isolated; especially women with children who are struggling to manage a healthy balance. Many small business owners we have worked with have expressed the need to have opportunities to connect with other women who understand the pressures they feel, as well as the excitement and drive they have to succeed .” says Mitchell. “It can be exhausting trying to juggle family and small business priorities. It is easy to question if you have made the right decision.” says Mitchell.

There are a variety of women drawn to the network; small business owners, professionals, writers, bloggers, contractors, freelancers, store owners and independent sales representatives - having children is not a prerequisite.

Come check out our next event!

Attention: Female Entrepreneurs

What: Speed Networking with Robert Manolson

When: Wednesday, September 8 at 7:00 pm

Where: [J'Adore Dance Studio](#), 5708 - 111 Street, Edmonton, AB

Register: www.bossmama.ca