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Canadian small business helps 'mompreneurs' network, build their business

Tuesday, January 5, 2010

Bossy Mama helps female entrepreneurs find business resources when returning to entrepreneurship

Going from changing diapers to changing careers can be a challenge for many women coming out of maternity leave. But thanks to a new networking organization, moms interested in starting a small business have a place to find business resources.

Knowing the challenges that moms face when returning to the business world from maternity leave, Carol McBee started Edmonton-based networking organization and website Bossy Mama, the Edmonton Journal reported.

"There really isn't a proper network for professional moms who own their own businesses, so I envision it to be like the networking events that a lot of us were used to before," McBee told the newspaper. "A lot of us really miss those events, or at least I do, but they might not be the right platform for us to attend anymore."

The first Bossy Mama event is set to be held in late January or early February, she told the Edmonton Journal, and will focus on internet [marketing services](#), small business taxation, public speaking, branding, and work-life balance.

Industry Canada reports that there has been a 200 percent increase in women-owned small businesses in the past 20 years, while the number of "mompreneurs" now stands at approximately one-third of all Canadian self-employed workers.