

## **Bossy Mama Publicity Packages by Wild Rose Communications**

Rosemary Malowany of Wild Rose Communications has worked in communications and publicity for more than eight years. Her media relations experience includes: wrangling musicians for media appearances at the Juno Awards and the Canadian Country Music Awards, as well as publicizing Broadway shows, dance and theatre groups, and musicians. She has also pitched stories to media for events, fundraisers, research announcements, and more. She has great relationships with many local media contacts and loves finding a good news hook!

### ***Bossy Mama Media Release package:***

- Identifying news hook
- Drafting media release

**Cost: \$80 + GST (regularly \$120)**

### ***Bossy Mama Publicity package:***

- Identifying news hook
- Drafting media release
- Distributing to media contacts
- Following up with targeted pitches

**Cost \$180 + GST (regularly \$250!)**

These packages are available ONLY to Bossy Mama Members. Additional communications services are available including: communications planning, event execution, promotions and competitions, writing and editing, branding and more.

### **Contact Rosemary Malowany to take advantage of these offers:**

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